

Make-A-Wish Foundation® of Minnesota
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www.wishmn.org



FOR IMMEDIATE RELEASE

MEDIA ALERT

AMERICAN EQUITY MORTGAGE GRANTS A SPECIAL WISH FOR 6-YEAR-OLD ST. FRANCIS BOY

WHO & WHAT: Luke, a 6-year-old boy from St. Francis, MN who suffers from complex heart defects will have his wish granted to have a camper!

WHERE: Wish Presentation party – at Hilltop Trailer Sales-
7810 University Avenue NE, Fridley,

WHEN: Monday, October 20, 2008 – 3:00pm

PHOTO OPPORTUNITIES:

- Wish presentation party at Hilltop Trailer Sales with Make-A-Wish Foundation and American Equity Mortgage staff and volunteers.
- Luke and his family seeing his new camper for the first time
- Interview Make-A-Wish Foundation or American Equity Mortgage representatives and/or the wish family.

(October 16, 2008-Minneapolis, MN) –Caring employees from American Equity Mortgage (AEM) are joining the Make-A-Wish Foundation to bring joy to a local child by celebrating at the presentation of his wish to have a camper! Luke, a 6-year-old from St. Francis loves watching movies, riding horses and playing outside. He also loves camping but hasn't always been able to enjoy it. Because of Luke's severe heart condition, he needs to have a temperature controlled camper, which Make-A-Wish has now arranged for him. Thanks to AEM sponsoring his wish, Luke will now have his own special camper!

About the AEM and Make-A-Wish Foundation partnership

AEM conducts an annual workplace giving program with its employees in each of its 21 office locations throughout the country. AEM helps the Make-A-Wish Foundation grant wishes to children with life-threatening medical conditions. Ninety-nine percent of AEM's employees participate with individual donations and volunteer time. For more information on AEM's partnership with the Make-A-Wish Foundation, please visit www.americanequity.com.

About the Make-A-Wish Foundation®

The Make-A-Wish Foundation® grants the wishes of children with life-threatening medical conditions to enrich the human experience with hope, strength and joy. It is the largest wish-granting charity in the world, with 67 chapters in the United States. Founded in 1982, the Make-A-Wish Foundation® of Minnesota has granted nearly 3,000 wishes to MN children. Make-A-Wish Foundation® of Minnesota has been reviewed by the Charities Review Council and is proud to have met its Accountability Standards. To read the report, visit www.SmartGivers.org. For more information about the Make-A-Wish Foundation® of Minnesota, please visit www.wishmn.org.

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